

Making a Difference In Clay County 2015

District 3 Rolling Plains

Sherri Halsell, CEA-FCS



Missy Hodgins, CEA ANR

Did you Know?

- ◆ District 3 has over 3,582 4-H members.
- ◆ In 2014 District 3 4-H members were awarded \$288,500 in Texas 4-H Foundation Scholarships.
- ◆ In 2014 Texas A&M AgriLife Extension turned 100 years old.
- ◆ Family and Consumer agents have conducted or planning to conduct Friend to Friend Cancer Screening events to educate clientele on the importance of breast cancer screening and also assist eligible participants with obtaining screening services.
- ◆ Agriculture Agents and volunteers across the district have been partic-

icipating in the Texas Quail Initiative program to address the states declining quail issue.

- ◆ District 3 is the birth place of the Extension sponsored Matter of Balance program addressing fall prevention among the elderly.



Miles Dabovich
District Extension
Administrator

- ◆ Over 211 4-H members participated in the 2014 District 4-H roundup.
- ◆ District 3 has one of the largest district 4-H horse shows in the state.
- ◆ Ag income in District 3 totaled over \$821 million in 2013.
- ◆ Cow / Calf production is the leading agriculture enterprise among the 24 counties in the Rolling Plains.
- ◆ There are 44 County Agent positions in the District.
- ◆ Agriculture result demonstrations are conducted in every county in order to bring the latest products and technology to landowners and producers.

Overview

Developing educational programs based on community needs is the foundation of Texas AgriLife Extension's success. The Leadership Advisory Board's Issue Identification process provides an avenue to hear from all types of clientele and people within a county. Providing solutions to county problems and issues will allow AgriLife Extension to remain viable to constituents. What could be more important to AgriLife Extension

than listening to its "customers" - the people of Texas?

Our ability to meet educational needs depends on knowing what local residents see as their issues that impact their lives. There is no way to know the answers to these questions unless they are asked. Therefore, AgriLife Extension will involve the Leadership Advisory Boards in a process to ask residents what is important to them.

Texas AgriLife Extension is unique because it has faculty in every area of the state who are dedicated to educating Texans in many areas of need. This uniqueness provides an opportunity to bring together the people and agencies of Clay County together to address the needs of the county.



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Ag



Placard used on Texas Quail Index at Brent Durham's.

Beef Cattle Production

Beef cattle is the highest ranked agricultural commodity in Clay County with about 37,000 head of beef cows. Because beef cattle production has a significant impact on the economic viability of Clay County, the Clay Beef Committee firmly established the need for educational programs targeted for beef producers enabling them to increase knowledge to improve product quality and producer sustainability. Producers

will receive information on issues or risk factors currently impacting the industry, including rising feed costs, supplemental feeding, and reproduction efficiency and marketing strategies. **Quail Index Demonstration** The decline of bobwhite and scaled quail across their historic ranges has been an ongoing and pervasive problem for the last 20 years. The Texas Quail Index (TQI) is a large-scale demonstration effort

designed to raise awareness of "quail decline" in Texas by increasing community involvement and giving landowners the tools they need to successfully monitor quail on their property. Clay County site was slightly lower than the statewide average on dummy nest success rate. This may indicate that predation is a limiting factor for nesting quail on this site.

FCS

A Matter of Balance an evidence-based fall risk reduction program that emphasizes practical strategies to reduce fear of falling and increase activity levels. **Healthy Life Style for Youth Outcome** provided *Proper Hand Washing Method* a hands-on demonstration program presented to **455**

students Henrietta Elementary K-5th grade students on the proper method of washing hands. And *Bicycle Safety* - was planned and presented for the Henrietta Elementary 3-5 graders. Sessions included: bicycle safety, road rules, proper fit of helmet & more. Approximately **215 students** partic-

ipated with **90 receiving** bike helmets. **Child Care Provider Education** for **63** child care providers and directors who provide care for **713** children. A total of **378** clock hours of training were provided to meet state mandated training requirements established by the state of Texas.

"After the *A Matter of Balance* Class, I moved the recliner so I don't sit in it as much!"

4-H

33 4-H members attended State 4-H events including: Roundup (8), State Horse Show (8), State Photography Show (2), State Record Book (2), State Livestock Shows (15) and State Shooting Sports (6) events. One member is District Council President and State 4-H Council Member. Two mem-

bers were selected as Texas 4-H Equine Ambassadors and one as a Beef Ambassador. **129 members attended District events:** Roundup (14), Record Book (11), Fashion Show (10), Horse Quiz Bowl (7), Beef Quiz Bowl (7), Photography (9), Food Show (11),

Consumer Decision Making (2), Duds to Dazzle (4), Food Challenge (9), Horse Show (12), Livestock Judging (9) Horse Judging (10), Shooting Sports (14).

"I didn't know there were driving rules for bikes."



Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, religion, sex, national origin, age, disability, genetic information or veteran status.

The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating